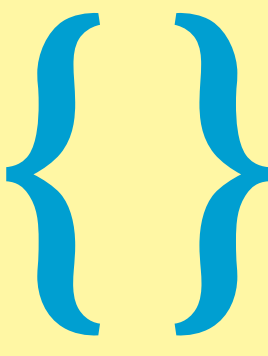


CALL FOR PARTICIPANTS - OPEN UNTIL AUGUST 15th



SKOPJE
CREATIVE
HUB
2014

NEW
CONTENT IN
PUBLIC
SPACE

29 August – 7 September

LOCATIONS

1. Central Hub: MKC – Youth Cultural Center, Skopje
2. Various locations around the City of Skopje

COLLABORATORS

Urban Think Tank – Zurich
ProstoRož – Ljubljana
Smarter Than Car – Vienna
Studio Tom Emmerson – London, Zurich
SCAPES:LAB – Novi Sad
KAF - Kosovo Architecture Foundation – Pristina
Tiiiit! Inc. – Skopje
NaTochak – Skopje
ESRA – European Film Academy – Paris, Skopje, New York
IZLEZ – Skopje
Theatra – Skopje
SAM – Skate Association of Macedonia
FRIK – Skopje
RADIUs Architects – Skopje
CAC – The Contemporary Art Center – Skopje
MOF – Youth Educational Forum – Skopje
ACSC – Autonomous Cultural and Social Center - Skopje

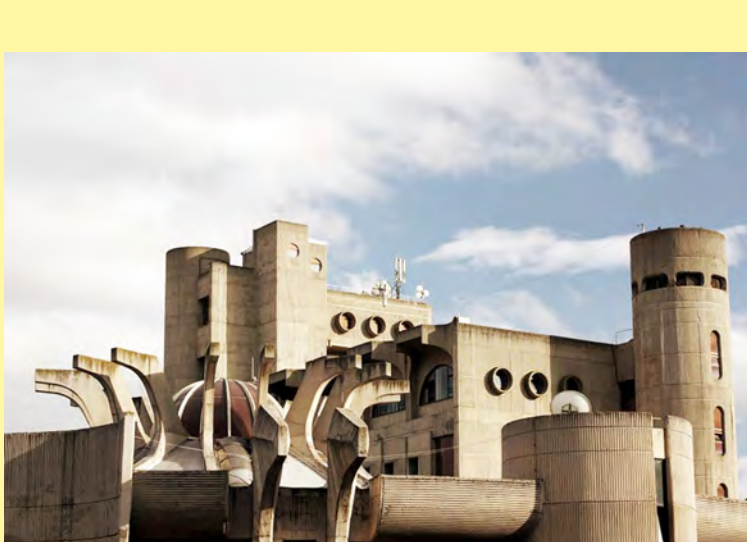
OVERVIEW

SKOPJE CREATIVE HUB (SCH2014) is a 10 day long creative festival which focuses on developing interventions that promote alternative use of public space. SCH2014 will paired international and local young professionals to run workshops together with groups of students. The invited thinkers, activists and theorists will provide a critical discourse on city space through a series of public discussions. SCH2014 is intended to grow into a network of creative professionals and a reservoir of fresh ideas on urbanity with a shared knowledge database. SCH2014 is a platform where young creative minds meet>collaborate>create>act.

Our work will focus on generating practical, and impactful answers to the pressing questions:

What can we learn from Skopje's urban peculiarities?

What can we offer as young creatives?



WHY SKOPJE ?

We strongly believe that there is a vast creative potential in the city from which both the citizens and the international participants of the SCH2014 will benefit. There is a lot of untapped creativity in the arts and culture sectors, especially among diverse creative disciplines: young and established! Our international experience is mainly on initiatives in public spaces and we believe that Skopje is in dire need of such actions that promote alternative use and citizen participation. An international group of creative minds will bring fresh ideas and activate the public space in cooperation with the local citizens of Skopje. After the devastating earthquake of 1963, the United Nations sponsored and mediated the rebuilding process of Skopje, which became a small U.N. on its own right. The most influential creative minds of that time like Kenzo Tange, Arata Isozaki, Constantinos Doxiadis, Van der Broek and Bakema etc. were drawing and building the future blueprint of the city. Skopje became a melting pot of ideas and this fact is now by-large forgotten. Why did this happen? We would like to work together on reigniting this idea and vision for the city; together with the city and its people. The Hub will host the most relevant architects, designers, artists, photographers, thinkers, activists and academics. The Skopje Creative Hub will re-establish Skopje as a capital of creativity.

FORMAT

1. **Workshops** - total of 5 groups that will design and produce urban interventions in public space. Each group has 10-15 international students, of different creative disciplines, who will be guided by tutors.
2. **Discussions** - series of public debates on activating, performing and experimenting with public spaces. We invited guests from Macedonia, the region and Europe.
3. **Parallel program** - performances, one day actions, theatre plays, exhibitions, presentations by local artists and activists, concerts, DJ's etc.

WORKSHOP – GROUPS

1. OPEN STAGE FOR PUBLIC CONTENT
Zimonjić Nemanja - Studio Tom Emerson (London, Zurich);
RADIUs Architects (Skopje); Elena Dinovska (Skopje)
2. TEST FOR BICYCLE URBANISM ON ONE STREET SEGMENT
Florian Lorenz - Smarter Than Car (Vienna); NaTochak (Skopje)
3. REACTIVATE COMMON SPACE - INTERDISCIPLINARY RESEARCH
Haris Piplas - Urban Think Tank (ETH, Zurich); SCAPES:LAB (Novi Sad)
4. PUBLIC PLAYGROUNDS
ProstoRož (Ljubljana); Ivana Kostovska (Skopje); Velimir Zernovski (Skopje)
5. INSTRUCTIONAL GRAPHIC DESIGN - FOR AND FROM THE CITY
Neda Firfova (Skopje, Tokyo)

DISCUSSION – GUESTS

Prof. Philip Ursprung (gta/ETH Zurich)
Prof. Alfredo Brillembourg (Urban Think Tank, Caracas)
Prof. Tadej Glažar (Architecture Faculty Ljubljana)
Prof. Lieven de Cauter (University of Lueven)
Prof. Mechtilid Widrich
Dubravka Sekulić
Nemanja Zimonjic
Florian Lorenz
Bekim Ramku
Haris Piplas
Marko Icev

PARALLEL PROGRAM

Woman Warrior Park – Looking Forward to the Past, Samia Henni (ETH Zurich) and Tiiiit Inc. (Skopje)
Wake Yakuza (Athens), Graffiti art
Theatra – The Sound of Cracking Bones, Theatre play
FRIK, Visual art, music, performance
SAM, Skate Association of Macedonia
Marta Mojsova, Reuse design
Zelenata Arka, Urban agriculture
NaTochak, Bicycle act

ESRA, Video documentation and editing of the festival
IZLEZ, Student group presentation
CAC, The Contemporary Art Center Skopje - Mobile gallery project
MOF, Youth Educational Forum
ACSC, Autonomous Cultural and Social Center - Skopje

PUBLICATION

All results from the festival will be published in a **book** and **online at www.citycreative.net**. SCH2014 will be part of the **BIO 50 - Biennial for industrial Design in Ljubljana**, one of the oldest and most important biennials of this kind in Europe.

DURATION

The program will run for **ten days** from **29th August – 7th September 2014**.
Friday, 29th August - gathering, guided tour around Skopje and kick-off SCH2014
Saturday, 30th August / 6th September - the creative festival
Sunday, 7th September - presenting of the results of SCH2014

WHO SHOULD APPLY?

Enthusiastic students, bachelor degree holders and currently enrolled in a masters program in Architecture, Design, Art or Other creative field. A balanced group of 30 Local and 30 International students will be selected.

Applicants should have a strong interest in sustainable urban development and cross disciplinary collaborative approach. They should be able to demonstrate their academic strength, motivation, interest and expertise. Knowledge of English is obligatory.

APPLICATIONS

Please submit your applications including CV and portfolio as single PDF format no later than **August 15th to: applications@citycreative.net**. Please choose the number of the corresponding workshop group that you want to take part in. Multiple choices are accepted as well. Notification for admission is by August 16th. Please note that due to organizational reasons the call will be closed as soon as the total number of empty slots for participants has been filled.

FEES

Participation fees for the SKOPJE CREATIVE HUB 2014 are:

Group A: 90€; Group B: 60€; Macedonia: 30€

Group A:

Andorra, Austria, Belgium, Denmark, Finland, France, Germany, Iceland, Ireland, Italy, Liechtenstein, Luxembourg, Monaco, Netherlands, Norway, San Marino, Spain, Sweden, Switzerland, United Kingdom, Croatia, Cyprus, Czech Republic, Estonia, Greece, Hungary, Latvia, Lithuania, Malta, Poland, Portugal, Slovakia, Slovenia, Turkey.

Group B:

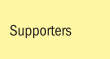
Albania, Belarus, Bosnia and Herzegovina, Bulgaria, Kosovo, Moldova, Montenegro, Romania, Russia, Serbia, Ukraine.

Organizers

Supporters

CITY CREATIVE NETWORK

www.citycreative.net



Fonds

Prince Claus Fund for Culture and Development